

CASE FILE



PRICE & COMPANY
Solutions Grounded in Experience

SITE CIVIL IMPROVEMENT ↔ EROSION CONTROL ↔ SURFACE WATER QUALITY

Geopro® Learning Tool

October 2, 2008

Station's Edge, Byron Center, MI

Geopro® Matrix - reliable hydraulic mulch performance

In difficult real estate markets, imperfections are not tolerated by perspective buyers and can easily result in a no-purchase decision or expensive, margin-reducing rework by the home builder. Add to that the expectation level associated with high-profile, high-end homes ... Visual impact [curb appeal] is critical!

Recognizing these criteria, *Maier Homes LLC* contracts with *Bob Triick & Sons, Inc.* to hydraulically seed/mulch lawn areas of completed homes using a slurry which produces a quick, dense and consistent green-up without call-backs or touch-ups. To achieve these results, *Bob Triick & Sons* relies on the performance of **Geopro Matrix**, a premium hydraulic mulch. Geopro Matrix protects the soil, seed and amendments from erosion stresses, enhances the germination micro-environment and assists in early plant growth. **Geopro Matrix** is composed of virgin wood fibers, recycled paper, organic reinforcing fibers and **Silt Stop**® binder. Simple in composition, easy to mix and shoot, yet dynamic in performance benefits, it is well-suited for difficult to simple site applications.

"*Maier Homes* is a builder of first-class properties and an important customer.", says Gary Triick of *Bob Triick & Sons*. "And we need to give them first-class seeding every time, so we depend on **Geopro Matrix** for consistent performance in a wide range of weather conditions."

Reliable, consistent performance - providing solutions grounded in experience.

Visit our [web site](#) or contact your *Regional Representative* for additional information pertaining to **Geopro Matrix** or the many other hydraulic mulch products produced exclusively for *Price and Company, Inc.*



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Silt Stop is a trademark of Applied Polymer Systems, Inc.



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